

# NEWSLETTER

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From CMD's Desk

## Dear Readers

I am glad to share that AGGCON has completed 21 years this year. Our journey over the last 21 years, has been the story of conviction, path breaking rental solutions, excellence, courage, and commitment. We believe in oneness of the infrastructure ecosystem, where all the stakeholders work together for infrastructure development of the country.

To cater to the infrastructure sector at national level, a rental company has to be organised and should have good fleet strength with the latest technology and specialized equipment. Our policy is to buy only new and latest technology equipment and we do not deal in used equipment at all. We always keep our fleet young.

AGGCON is always committed to serve the infrastructure sector and contribute to the infrastructure development of India with excellence.

We thank all our stakeholders and customers for the support.

Sincerely,  
**Jitender Aggarwal**  
Chairman & Managing Director



AGGCON completed 21 years on 7th March 2024. From a modest beginning in 1970s, AGGCON was formally registered and incorporated as a company in 2003. In 21 years, we have become one of the fastest growing and leading infrastructure equipments rental companies in India. Last year, AGGCON unveiled its new logo and announced 6T approach, to celebrate the milestone of completing 20 years in the service of the nation. The 6T approach symbolizes Transparency, Technology, Team Work, Training, Time (24x7) and Transformation to serve with excellence.

In totality, it has been over 50 years of illustrious journey so far, during which we have crossed many milestones contributing to infrastructure development of India and serving the construction and renewable energy sector with excellence.



## CMD launches Trees of Friendship programme



Inspired by PM Narendra Modi's mission LiFE (lifestyle for environment) and One Earth, One Family, One Future and to give shape to his own vision to reduce carbon footprints, Jitender Aggarwal, Chairman & Managing Director, AGGCON started a mission – "Tree of Friendship" on the occasion of 20 years of AGGCON, last year.

As AGGCON always cares for sustainable development and environment. We started a green practice of planting a tree when our machines arrive at any project site. Tree is a beautiful friend and heals the earth, makes it a better place for everyone. It is an effort to sensitize people to plant tree and care for environment. Therefore, our team at every project site plants a tree, befriends the tree, waters it, and nurtures it and ensures it grows.

We also gift a plant to every guest who visits us at our head office and request them to plant it in earth and nurture it. AGGCON is committed towards reducing carbon footprints by adopting all possible good practices.

## CMD appointed Advocate of G20 EMPOWER (Empowerment and Progression of Women's Economic Representation)



Jitender Aggarwal, Chairman & Managing Director, AGGCON was appointed Advocate of G20 EMPOWER by FICCI. He represented India's infrastructure equipment rental industry and participated in G20 meetings for women empowerment. The G20 EMPOWER 2023 under India's presidency aimed to take forward India's women-led development agenda.

He said, "Empowering women is important for development of nation. It will be faster if opportunities are created for women led development."

He also said, Women will definitely play important role in India's equipment rental industry in future and therefore, India's Equipment Rental Industry should gradually create conducive environment and more opportunities for women. It will help in creating women's leadership in the rental sector and also accelerate their empowerment in the private sector.



## AGGCON's postal stamp released by India's Ports, Shipping & Waterways Minister Sarbananda Sonowal

To commemorate 20 years of AGGCON's illustrious journey last year and in the honour of Shri B.M. Aggarwal, the 'man of equipment rentals', a postal stamp was released by Shri Sarbananda Sonowal, Honourable Ministry of Ports, Shipping and Waterways (India), at Vigyan Bhawan, New Delhi. We thank all our stakeholders and customers for trusting and supporting us.



Shri B.M. Aggarwal, the 'man of equipment rentals', and the father of Shri Jitender Aggarwal, CMD, AGGCON, laid the foundation of infra and mining equipment rental business in 1970s by starting operations on modest scale in mining in a small town in Rajasthan.



This year is special for us as Shri B.M. Aggarwal has completed 75 years of his glorious life on 30th October. A man of keen foresight and vision, he understood the significance of equipment rental business for India's infrastructural development and strived to promote equipment rental industry in India. His efforts led to the formation of AGGCON in 2003.

Hailing from a small town in Rajasthan, Shri B.M. Aggarwal is a noted philanthropist and working for communities. He has been organizing marriages of women of all castes for past 20 years now and actively involved in social service. His journey, over these years, has been the story of conviction, path breaking rental solutions, courage, and commitment. Shri B.M. Aggarwal has been contributing to India's infrastructure development and serving the infrastructure industry with excellence for over 50 years now.



## AGGCON launches new brand campaign seven cities

To celebrate the trust of customers earned over the past 21 years, AGGCON Equipments International, has launched a new brand campaign in 7 cities - Varanasi, Ahmedabad, Surat, Lucknow, Meerut, Pune, and Goa. The company also announced exciting prizes for people. AGGCON has asked people to spot AGGCON on buses around them in these cities and click its photo, post it on social media with location and tag AGGCON to win exciting prizes. Photos should be clear and AGGCON advertisement on the bus should be clearly visible. Decision of our marketing team will be final.



AGGCON has launched EWOT programme. AGGCON is concerned about women and especially the girl child as we believe that ensuring girl child's education creates an empowered woman of tomorrow. Women empowerment is an important focus area in AGGCON's policy. AGGCON always celebrates the birth of a girl child in the family of its team members and gives a cheque Rs 10000 to the team member on the birth of daughter. In addition to it, we also ensure free education to daughters of all our employees. We also run special programmes and conduct seminars for training of women upgrade their skills and to prepare them for bigger roles in the rental industry.

## AGGCON launches EWOT (Empowering Women of Tomorrow)





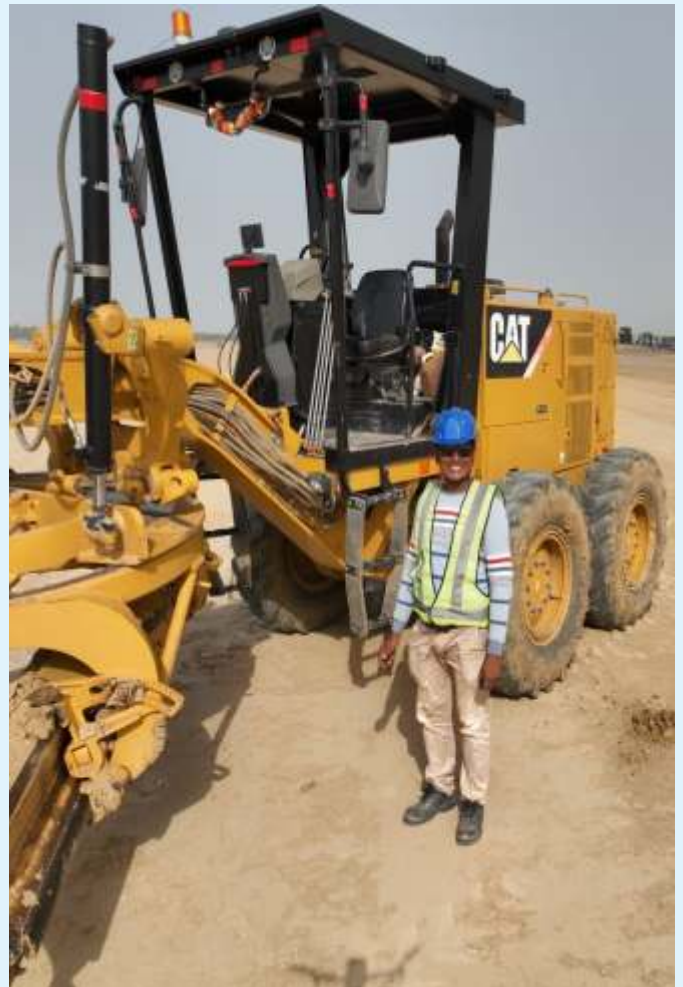
## AGGCON Award for literature



Akhil K, a backhoe loader operator from Kannur, Kerala won the AGGCON Award 2023 in literature. AGGCON's Chairman & Managing Director, Shri Jitender Aggarwal announced the "AGGCON Award" to recognize Mr Akhil K's contribution to society through literature. The AGGCON award carries a citation and a reward money of Rs 51,000/-. The certificate and prize money cheque were handed over to him in Kerala. AGGCON recognizes the contribution of people to the society and the nation – in literature, social sector, environment, and infrastructure. To commemorate the 20 years of illustrious journey, AGGCON had instituted the 'The AGGCON Awards' last year. Akhil K had also won the Kerala Literary Award – Kerala Sahitya Akademi Award for his writings and literary work in July 2023. He got the recognition for his collection of short stories, "Neelachadayan," published in 2020. Though he had to discontinue studies after plus two but he could never leave his love for creative writing and literature.

## Noida International Airport praises AGGCON operator

Noida International Airport appreciated Ranjit Kumar, an Aggcon Equipments operator for his work in construction of runway at the airport. It said, "Ranjit Kumar is an integral part of our family, who is ensuring a smooth landing for your future journeys. A master at taming the rugged terrain, he's grading our runway to perfection"! Jitender Aggarwal, CMD AGGCON thanked Mr Vinayak Pai Managing Director and CEO Tata Projects and Noida International Airport for trusting AGGCON. He said, "It's an honour for us. Your appreciation for our team matters. Aggcon Equipments operators are trained and experienced and take utmost care to work with excellence and safety. Mr Ranjit Kumar is truly a professional, skilled, and experienced operator, and valuable team member." "We are proud to be your rental partner in the construction of prestigious Noida International Airport. We believe in oneness of the infrastructure ecosystem, where all the stakeholders work together for infrastructure development of the country," he added.



# Corporate Social Responsibility



With every business comes the responsibility. AGGCON focusses on ESG – Environmental, Social and Governance concerns. AGGCON works for the communities wherever it operates. AGGCON's CSR Organization is AMDRK (Aggarwal Mishri Devi Radha Kishan Charitable Trust). AGGCON's CSR policy includes doing at least one community service project at every project site within three months of starting work at a site to ensure giving back to society from where we earn. CSR activities AGGCON has been vehemently motivating team members to use bicycles for coming to office as these little ways help in reducing carbon footprints and for promoting good health. To promote the importance of cycling, we give incentive to our team members for being a non-polluter and for contributing to society in reducing carbon footprints. Contributed Rs 11 Lakh to PM Cares Fund on PM Narendra Modi's birthday on 17 Sep 2023. In 2022, it has contributed Rs 75 Lakhs as part of their CSR policy during the Sewa Pakhwada on 17th September - 2nd Oct 2022 towards the PM Cares Fund, Swachh Bharat Kosh and National Defence Fund (for the welfare of our soldiers). In 2023, AGGCON also contributed Rs 5 Lakhs towards Assam CM Relief Fund and handed over the cheque to Shri Himanta Biswa Sarma, CM, Assam. AGGCON recently, installed water coolers and water filters in schools and places of worships in places where the team was working – West Bengal, Jammu. Haryana, Odisha, Kerala and other states. For promoting mental health, AGGCON contributes to Art of Living foundation for creating a stress-free society. We also contributed to Hare Krishna Foundation. AGGCON also renovated the kids playing room at Police Station for the minor children of parents who are allegedly involved in domestic violence cases.



# BRICS2023



Jitender Aggarwal, Chairman & Managing Director, AGGCON represented India's infrastructure equipment rental industry at BRICS2023 in South Africa and was also a part of Indian delegation. BRICS2023 South Africa was attended by heads of all member countries and India's PM Narendra Modi. He participated in BRICS business meetings with delegations of other member countries which helped in understanding the plethora of business opportunities. The BRICS nations are now increasingly seen as the voice of the Global South and emerging economies. India has now strengthened its position as an influential nation in the world today and playing a significant role in geoeconomics. Expansion of BRICS will definitely strengthen India. Expansion reflects the changing dynamics of the world order, with India playing a pivotal role in shaping the BRICS of the future.



## AGGCON gets awards for excellence



1. Distinguished services in infrastructure equipment rental sector by Shri Nitin Gadkari, Union Minister of Road Transport and Highways
2. "Best Emerging Company of the Year" by Builders' Association of India (BAI) and received the award from Union Minister of Road Transport and Highways Minister Nitin Gadkari at BAI Meet.
3. Most Socially Responsible Company of the Year 2021-22 by ASSOCHAM's MSME Excellence Recognition of Haryana Awards. Jitender Aggarwal received the awards from Deputy Chief Minister Dushyant Chautala, Govt of Haryana at the ASSOCHAM Meet.
4. Fair Businesses Practices company of the year 2021-22. Jitender Aggarwal received the awards from Deputy Chief Minister Dushyant Chautala, Govt of Haryana at the ASSOCHAM Meet.

## Tree of Friendship



## AGGCON celebrated Swachh Bharat Diwas

AGGCON teams working at various project sites across India, participated in Swachanjali campaign on 1-2 Oct, to support Hon'ble Prime Minister Narendra Modi 's call for 'Shramdaan' to make India cleaner and greener. The teams cleaned localities adjacent to the sites. The campaign ran for whole October. On Gandhi Jayanti, AGGCON celebrated Swachh Bharat Diwas all across India - Kashmir Se Kanya Kumari Tak and North East Border se South East Border Tak. The objective was to keep surroundings clean for good hygiene and health, and to sensitize people for cleanliness. Gandhi ji said, Cleanliness is the foundation upon which all other virtues are built. Cleanliness is next to Godliness. One of the first signs of a good and healthy nation is cleanliness.





# EXCON 2023

Aggcon Equipments received an overwhelming response in EXCON 2023. AGGCON is thankful to honourable guests, customers and all the stakeholders who visited AGGCON's stall for their trust and support. This EXCON will always remain memorable as we completed 20 years of illustrious journey in 2023. AGGCON also thank Michel Petitjean, Secretary General, ERA - European Rental Association and Global Rental Alliance for accepting our invitation to visit EXCON 2023. We also congratulate Confederation of Indian Industry and ICEMA for the success of EXCON 2023 Most importantly, our gratitude for the ground staff for the excellent security and cleanliness. Their support was excellent. We look forward to see you again in next EXCON.





## AGGCON promotes sports culture



AGGCON promotes sports and India as a sport playing nation as we believe sports is essential for the physical and mental well-being of people. We recently sponsored the 5th PHDCCI Golf Tourism Conclave and tournament at Ahmedabad which had players from India's business houses as well as ambassadors of foreign countries. AGGCON also has its own cricket team. AGGCON also sponsored CERA's Premier League.





# Looking for Rental You are at right place



Excavator



Soil Compactor



Motor Grader



Crawler Crane



Boom Pump Concrete



Piling Rig



Paver



Terrain Crane

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*Thank You*



**Head Office**

1333 LGF, Sector 28, Faridabad,  
Haryana 121008, INDIA

Info@aggconequipments.in  
www.aggconequipments.com

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